

**PRESS
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BOOK LAUNCH!

GELDI 2011-2017. GOITIBEHERA DESCENTS Usue Arrieta & Vicente Vázquez



Authors: Usue Arrieta y Vicente Vázquez
Title: Geldi 2011-2017. Goitibehera descents
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Copies: 200, numbered

List of Contents: Six booklets with critical essays by Vazquez & Arrieta, Jeremy MacClancy, Nader Koochaki and Diego Carbajo, 89 individual files of goitibeheras, 59 cartographic cards of descents, a poster, a photo album, indexes of the inventory indexes, rankings of the championship ... up to 628 pages!

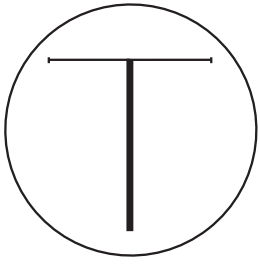
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During the DA! Basque Book fair: 85€



Goitibehera (from top to bottom) is the basque expression used to name do it yourself inertia vehicles used to make descents on paved roads. Their construction and use is a widespread cultural phenomenon in the Basque Country for more than a century. These go-karts are traditionally built from the remains of heavy industrial machinery and leftovers from the automotive industry by means the ingenuity, knowledge and spare time of the industrial worker. These exercises on recycling, fragmentation, resignification and recontextualisation of the material elements that surround us, signal certain qualities of the constructive formal grammar of modernity. The *goitibeheras* allow us to approach the industrial culture from a perspective that surpasses the traditional sphere of work and invades the creative, popular and collective dimension of life.

GELDI 2011-2017 is the first monographic book on the phenomenon of *goitibeheras* in Euskal Herria. The publication, designed and configured as an artistic device, uses some tools of ethnography and documentary photography to reflect upon three of the most relevant aesthetic experiences of modernity: industrial work, road traffic and photography. The resulting work takes the form of a three-part, numbered limited-edition file, published in Basque / Spanish and fully translated into English. The publication gathers more than one hundred photographs, two complete inventories, as well as a series of critical texts produced and / or translated for publication.

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